



www.bodylifemagazine.co.uk

RE: introductory package bodyLIFE UK issue 2

Deadlines: Editorial deadline: 5 Sept; Sales deadline: 5 Sept

Dear business associate,

We hope this email finds you well. This is just a courtesy update on our latest addition to the European family of bodyLIFE magazines; the UK edition. The first issue has been published this summer, and we have been receiving tremendous positive feedback from the UK fitness industry. The second is on the way for September.

bodyLIFE UK – which goes out to managers and owners of fitness, health and sports facilities around the UK, including Fitness Industry Association (FIA) members – has been gathering momentum and is following the example of our European counterparts (going strong in Europe since 2001).

We would like to include the key industry players that have an interest in the UK in this growth and therefore we would like to offer a special opportunity that can help your business. Cooperation will be beneficial to both sides and we can support each other with the placing of adverts and editorial pieces. We can offer special introductory prices for cross media packages to help ensure your company or product is noticed more often than once.

We would like to offer you an introductory deal, see below, so that we can cooperate and produce a bespoke presentation that would suit your company's current marketing requirements:

- **1/1 page advert, full colour**
- Banner for 3 months, free on www.bodylifemagazine.co.uk (with link to company)
- A website or product listings (see www.bodylifemagazine.co.uk/products or [/buslis](http://www.bodylifemagazine.co.uk/buslis))
- 2 editorial news items/ or inclusion in Product Focus (software controlled equipment; includes both equipment and software)

We can now offer this total package for ONLY 850 Euro. Deadline = 5 September

Please also find our current deadlines and feature subjects in the attached media pack. You can read our latest issue on www.bodylifemagazine.co.uk/magazine and right-click on the front cover.

I look forward to receiving your feedback and whether you would like to go ahead with this exclusive deal.

Kind regards,

Femke/ Renate

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